## Ensembles for Cost-Sensitive Learning

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### Outline

- Cost-Sensitive Learning
  - Problem Statement; Main Approaches
- Preliminaries
  - Standard Form for Cost Matrices
  - Evaluating CSL Methods
- Costs known at learning time
- Costs unknown at learning time
- Open Problems

### **Cost-Sensitive Learning**

- Learning to minimize the expected cost of misclassifications
- Most classification learning algorithms attempt to minimize the expected number of misclassification errors
- In many applications, different kinds of classification errors have different costs, so we need cost-sensitive methods

# Examples of Applications with Unequal Misclassification Costs

#### Medical Diagnosis:

- Cost of false positive error: Unnecessary treatment; unnecessary worry
- Cost of false negative error: Postponed treatment or failure to treat; death or injury

#### Fraud Detection:

- False positive: resources wasted investigating nonfraud
- False negative: failure to detect fraud could be very expensive

#### Related Problems

- Imbalanced classes: Often the most expensive class (e.g., cancerous cells) is rarer and more expensive than the less expensive class
- Need statistical tests for comparing expected costs of different classifiers and learning algorithms

# Example Misclassification Costs Diagnosis of Appendicitis

 Cost Matrix: C(i,j) = cost of predicting class i when the true class is j

Predicted State of Patient	True State of Patient	
	Positive	Negative
Positive	1	1
Negative	100	0

## Estimating Expected Misclassification Cost

• Let M be the *confusion matrix* for a classifier: M(i,j) is the number of test examples that are predicted to be in class i when their true class is j

Predicted Class	True Class	
	Positive	Negative
Positive	40	16
Negative	8	36

# Estimating Expected Misclassification Cost (2)

 The expected misclassification cost is the Hadamard product of M and C divided by the number of test examples N:

$$\Sigma_{i,j} M(i,j) * C(i,j) / N$$

 We can also write the probabilistic confusion matrix: P(i,j) = M(i,j) / N. The expected cost is then P \* C

### Interlude: Normal Form for Cost Matrices

- Any cost matrix C can be transformed to an equivalent matrix C' with zeroes along the diagonal
- Let L(h,C) be the expected loss of classifier h measured on loss matrix C.
- Defn: Let h<sub>1</sub> and h<sub>2</sub> be two classifiers. C and C' are equivalent if

$$L(h_1,C) > L(h_2,C) \text{ iff } L(h_1,C') > L(h_2,C')$$

### **Theorem**

(Margineantu, 2001)

Let ∆ be a matrix of the form

• If  $C_2 = C_1 + \Delta$ , then  $C_1$  is equivalent to  $C_2$ 

### **Proof**

- Let P<sub>1</sub>(i,k) be the probabilistic confusion matrix of classifier h<sub>1</sub>, and P<sub>2</sub>(i,k) be the probabilistic confusion matrix of classifier h<sub>2</sub>
- $L(h_1,C) = P_1 * C$
- ◆ L(h<sub>2</sub>,C) = P<sub>2</sub> \* C
- $L(h_1,C) L(h_2,C) = [P_1 P_2] * C$

## Proof (2)

Similarly, L(h₁,C¹) – L(h₂, C¹)

= 
$$[P_1 - P_2] * C'$$
  
=  $[P_1 - P_2] * [C + \Delta]$ 

$$= [P_1 - P_2] * C + [P_1 - P_2] * \Delta$$

• We now show that  $[P_1 - P_2] * \Delta = 0$ , from which we can conclude that

$$L(h_1,C) - L(h_2,C) = L(h_1,C') - L(h_2,C')$$

and hence, C is equivalent to C'.

## Proof (3)

$$\begin{split} \left[ P_{1} - P_{2} \right] * \Delta &= \Sigma_{i} \Sigma_{k} \left[ P_{1}(i,k) - P_{2}(i,k) \right] * \Delta(i,k) \\ &= \Sigma_{i} \Sigma_{k} \left[ P_{1}(i,k) - P_{2}(i,k) \right] * \delta_{k} \\ &= \Sigma_{k} \delta_{k} \Sigma_{i} \left[ P_{1}(i,k) - P_{2}(i,k) \right] \\ &= \Sigma_{k} \delta_{k} \Sigma_{i} \left[ P_{1}(i|k) P(k) - P_{2}(i|k) P(k) \right] \\ &= \Sigma_{k} \delta_{k} P(k) \Sigma_{i} \left[ P_{1}(i|k) - P_{2}(i|k) \right] \\ &= \Sigma_{k} \delta_{k} P(k) \left[ 1 - 1 \right] \\ &= 0 \end{split}$$

## Proof (4)

Therefore,
 L(h<sub>1</sub>,C) - L(h<sub>2</sub>,C) = L(h<sub>1</sub>,C') - L(h<sub>2</sub>,C').

• Hence, if we set  $\delta_k = -C(k,k)$ , then C' will have zeroes on the diagonal

### End of Interlude

From now on, we will assume that C(i,i)

$$= 0$$

## Interlude 2: Evaluating Cost-Sensitive Learning Algorithms

- Evaluation for a particular C:
  - BCost and BDeltaCost procedures
- Evaluation for a range of possible C's:
  - AUC: Area under the ROC curve
  - Average cost given some distribution D(C) over cost matrices

### Two Statistical Questions

- Given a classifier h, how can we estimate its expected misclassification cost?
- Given two classifiers h<sub>1</sub> and h<sub>2</sub>, how can we determine whether their misclassification costs are significantly different?

## Estimating Misclassification Cost: BCost

- Simple Bootstrap Confidence Interval
  - Draw 1000 bootstrap replicates of the test data
  - Compute confusion matrix M<sub>b</sub>, for each replicate
  - Compute expected cost c<sub>b</sub> = M<sub>b</sub> \* C
  - Sort  $c_b$ 's, form confidence interval from the middle 950 points (i.e., from  $c^{(26)}$  to  $c^{(975)}$ ).

## Comparing Misclassification Costs: BDeltaCost

- Construct 1000 bootstrap replicates of the test set
- For each replicate b, compute the combined confusion matrix M<sub>b</sub>(i,j,k) = # of examples classified as i by h<sub>1</sub>, as j by h<sub>2</sub>, whose true class is k.
- Define ∆(i,j,k) = C(i,k) C(j,k) to be the difference in cost when h<sub>1</sub> predicts class i, h<sub>2</sub> predicts j, and the true class is k.
- Compute  $\delta_b = M_b * \Delta$
- Sort the  $\delta_{\rm b}$ 's and form a confidence interval [ $\delta^{(26)}$ ,  $\delta^{(975)}$ ]
- If this interval excludes 0, conclude that h<sub>1</sub> and h<sub>2</sub> have different expected costs

### **ROC Curves**

- Most learning algorithms and classifiers can tune the decision boundary
  - Probability threshold:  $P(y=1|x) > \theta$
  - Classification threshold:  $f(x) > \theta$
  - Input example weights λ
  - Ratio of C(0,1)/C(1,0) for C-dependent algorithms

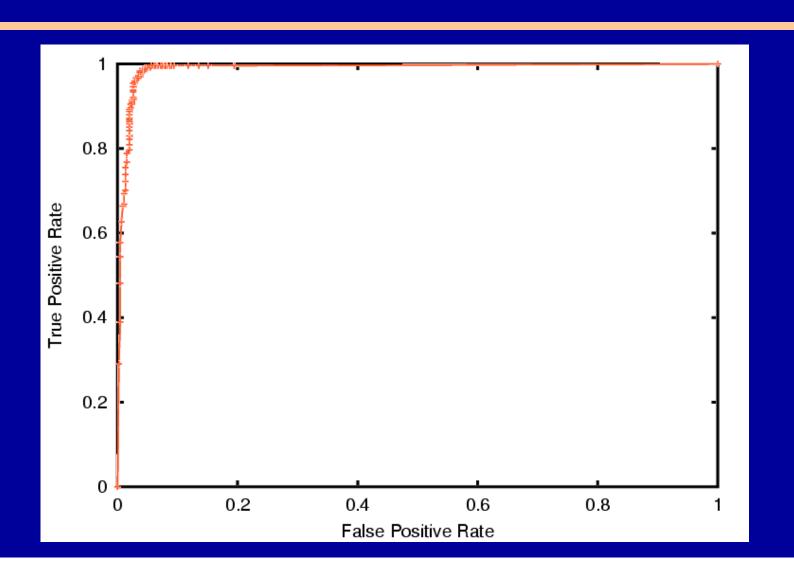
### **ROC Curve**

 For each setting of such parameters, given a validation set, we can compute the false positive rate:

```
fpr = FP/(# negative examples)
and the true positive rate
    tpr = TP/(# positive examples)
and plot a point (tpr, fpr)
```

This sweeps out a curve: The ROC curve

## Example ROC Curve



## AUC: The area under the ROC curve

- ◆ AUC = Probability that two randomly chosen points x<sub>1</sub> and x<sub>2</sub> will be correctly ranked: P(y=1|x<sub>1</sub>) versus P(y=1|x<sub>2</sub>)
- Measures correct ranking (e.g., ranking all positive examples above all negative examples)
- Does not require correct estimates of P(y=1|x)

# Direct Computation of AUC (Hand & Till, 2001)

- Direct computation:
  - Let f(x<sub>i</sub>) be a scoring function
  - Sort the test examples according to f
  - Let r(x<sub>i</sub>) be the rank of x<sub>i</sub> in this sorted order
  - Let  $S_1 = \sum_{\{i: y_i=1\}} r(x_i)$  be the sum of ranks of the positive examples
  - AUC =  $[S_1 n_1(n_1+1)/2] / [n_0 n_1]$ where  $n_0 = \#$  negatives,  $n_1 = \#$  positives

### Using the ROC Curve

- Given a cost matrix C, we must choose a value for θ that minimizes the expected cost
- When we build the ROC curve, we can store θ with each (tpr, fpr) pair
- Given C, we evaluate the expected cost according to

```
\pi_0 * fpr * C(1,0) + \pi_1 * (1 – tpr) * C(0,1)
```

- where  $\pi_0$  = probability of class 0,  $\pi_1$  = probability of class 1
- Find best (tpr, fpr) pair and use corresponding threshold θ

### End of Interlude 2

- Hand and Till show how to generalize the ROC curve to problems with multiple classes
- They also provide a confidence interval for AUC

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- Costs unknown at learning time
- Variations and Open Problems

## Two Learning Problems

- Problem 1: C known at learning time
- Problem 2: C not known at learning time (only becomes available at classification time)
  - Learned classifier should work well for a wide range of C's

## Learning with known C

 Goal: Given a set of training examples {(x<sub>i</sub>, y<sub>i</sub>)} and a cost matrix C,

 Find a classifier h that minimizes the expected misclassification cost on new data points (x\*,y\*)

## Two Strategies

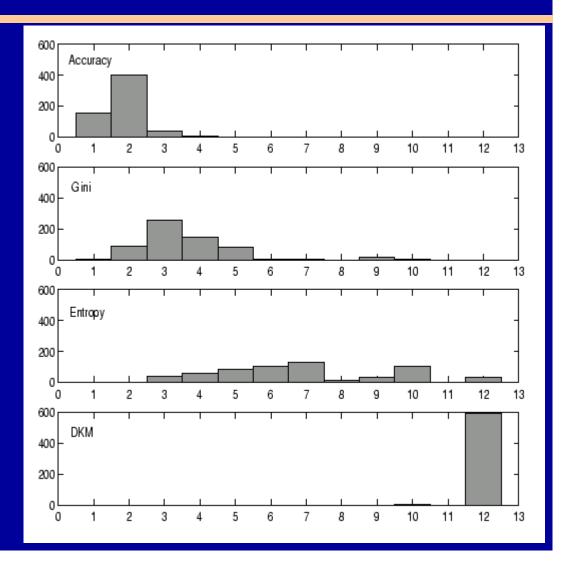
- Modify the inputs to the learning algorithm to reflect C
- Incorporate C into the learning algorithm

# Strategy 1: Modifying the Inputs

- If there are only 2 classes and the cost of a false positive error is  $\lambda$  times larger than the cost of a false negative error, then we can put a weight of  $\lambda$  on each negative training example
- $\lambda = C(1,0) / C(0,1)$
- Then apply the learning algorithm as before

# Some algorithms are insensitive to instance weights

 Decision tree splitting criteria are fairly insensitive (Holte, 2000)



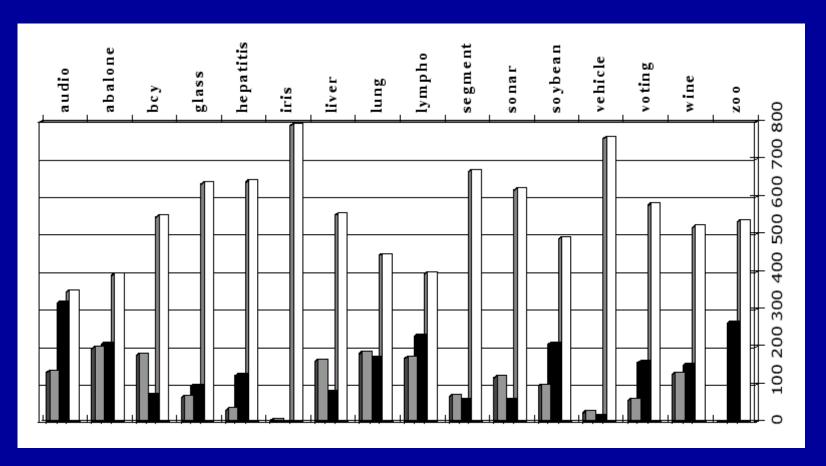
## Setting λ By Class Frequency

- Set λ / 1/n<sub>k</sub>, where n<sub>k</sub> is the number of training examples belonging to class k
- This equalizes the effective class frequencies
- Less frequent classes tend to have higher misclassification cost

## Setting λ by Cross-validation

- Better results are obtained by using cross-validation to set λ to minimize the expected error on the validation set
- The resulting λ is usually more extreme than C(1,0)/C(0,1)
- Margineantu applied Powell's method to optimize λ<sub>k</sub> for multi-class problems

## Comparison Study



Grey: CV λ wins; Black: ClassFreq wins; White: tie 800 trials (8 cost models \* 10 cost matrices \* 10 splits)

## Conclusions from Experiment

- Setting λ according to class frequency is cheaper gives the same results as setting λ by cross validation
- Possibly an artifact of our cost matrix generators

# Strategy 2: Modifying the Algorithm

- Cost-Sensitive Boosting
- C can be incorporated directly into the error criterion when training neural networks (Kukar & Kononenko, 1998)

# Cost-Sensitive Boosting (Ting, 2000)

- Adaboost ("confidence weighted")
  - Initialize w<sub>i</sub> = 1/N
  - Repeat
    - Fit h<sub>t</sub> to weighted training data
    - Compute  $\varepsilon_t = \Sigma_i y_i h_t(x_i) w_i$
    - Set  $\alpha_t = \frac{1}{2}$  \* In  $(1 + \varepsilon_t)/(1 \varepsilon_t)$
    - $w_i := w_i * exp(-\alpha_t y_i h_t(x_i))/Z_t$
  - Classify using sign( $\Sigma_t \alpha_t h_t(x)$ )

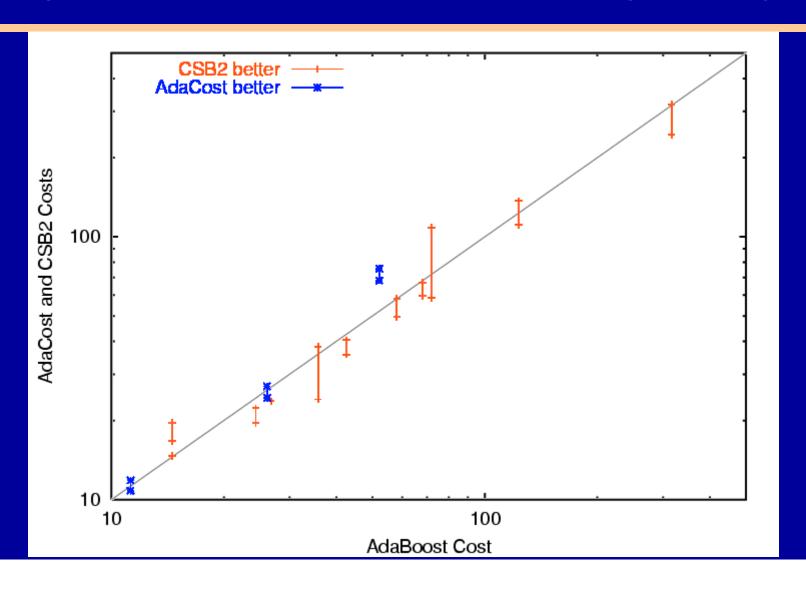
#### Three Variations

- Training examples of the form (x<sub>i</sub>, y<sub>i</sub>, c<sub>i</sub>), where c<sub>i</sub> is the cost of misclassifying x<sub>i</sub>
- AdaCost (Fan et al., 1998)
  - $w_i := w_i * exp(-\alpha_t y_i h_t(x_i) \beta_i)/Z_t$
  - $\beta_i = \frac{1}{2} * (1 + c_i)$  if error =  $\frac{1}{2} * (1 - c_i)$  otherwise
- CSB2 (Ting, 2000)
  - $w_i := \beta_i w_i^* \exp(-\alpha_t y_i h_t(x_i))/Z_t$
  - $\beta_i = c_i$  if error otherwise
- SSTBoost (Merler et al., 2002)
  - $w_i := w_i * exp(-\alpha_t y_i h_t(x_i) \beta_i)/Z_t$
  - $\beta_i = c_i$  if error
  - $\beta_i = 2 c_i$  otherwise
  - $c_i = w$  for positive examples; 1 w for negative examples

## **Additional Changes**

- Initialize the weights by scaling the costs
   C<sub>i</sub>
  - $w_i = c_i / \Sigma_j c_j$
- Classify using "confidence weighting"
  - Let  $F(x) = \sum_{t} \alpha_{t} h_{t}(x)$  be the result of boosting
  - Define G(x,k) = F(x) if k = 1 and −F(x) if k = −1
  - predicted  $y = \operatorname{argmin}_{i} \Sigma_{k} G(x,k) C(i,k)$

## Experimental Results: (14 data sets; 3 cost ratios; Ting, 2000)



## Open Question

- CSB2, AdaCost, and SSTBoost were developed by making ad hoc changes to AdaBoost
- Opportunity: Derive a cost-sensitive boosting algorithm using the ideas from LogitBoost (Friedman, Hastie, Tibshirani, 1998) or Gradient Boosting (Friedman, 2000)
- Friedman's MART includes the ability to specify C (but I don't know how it works)

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### Learning with Unknown C

- Goal: Construct a classifier h(x,C) that can accept the cost function at run time and minimize the expected cost of misclassification errors wrt C
- Approaches:
  - Learning to estimate P(y|x)
  - Learn a "ranking function" such that f(x<sub>1</sub>) > f(x<sub>2</sub>) implies P(y=1|x<sub>1</sub>) > P(y=1|x<sub>2</sub>)

## Learning Probability Estimators

- Train h(x) to estimate P(y=1|x)
- Given C, we can then apply the decision rule:
  - $y' = \operatorname{argmin}_{i} \Sigma_{k} P(y=k|x) C(i,k)$

# Good Class Probabilities from Decision Trees

- Probability Estimation Trees
- Bagged Probability Estimation Trees
- Lazy Option Trees
- Bagged Lazy Option Trees

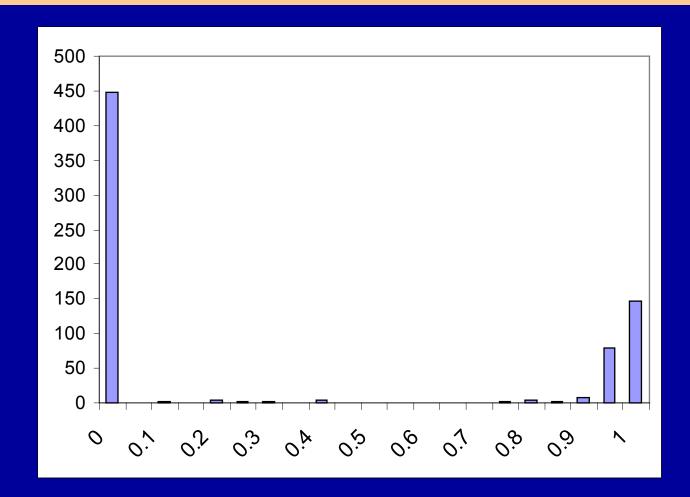
# Causes of Poor Decision Tree Probability Estimates

- Estimates in leaves are based on a small number of examples (nearly pure)
- Need to sub-divide "pure" regions to get more accurate probabilities

# Probability Estimates are Extreme

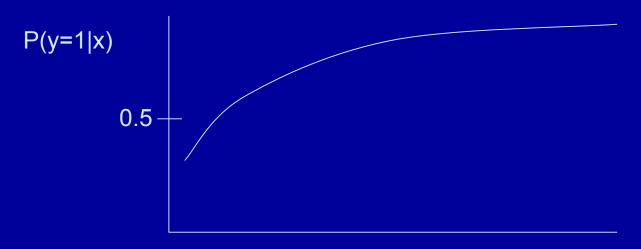
Single decision tree;

700 examples



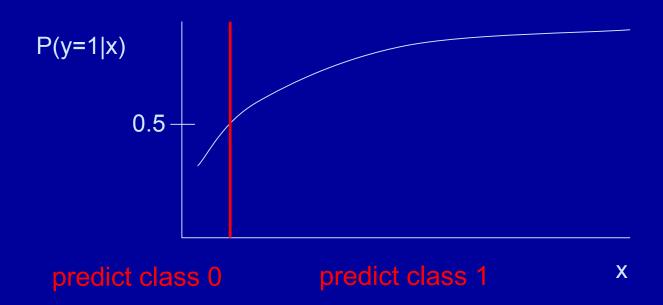
# Need to Subdivide "Pure" Leaves

Consider a region of the feature space X. Suppose P(y=1|x) looks like this:



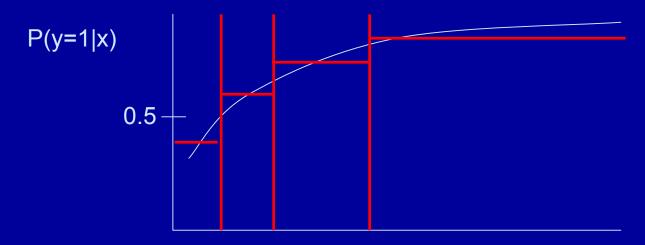
# Probability Estimation versus Decision-making

A simple CLASSIFIER will introduce one split



# Probability Estimation versus Decision-making

A PROBABILITY ESTIMATOR will introduce multiple splits, even though the decisions would be the same



## Probability Estimation Trees

(Provost & Domingos, in press)

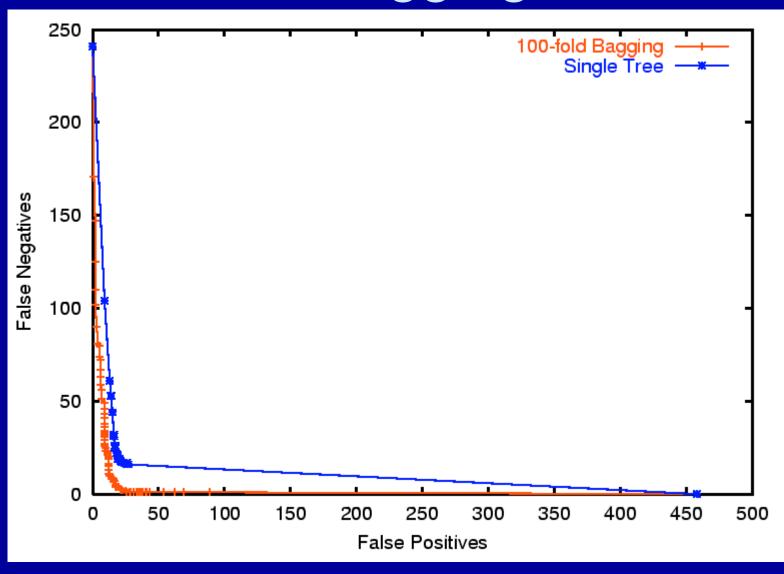
- ◆ C4.5
  - Prevent extreme probabilities:
    - Laplace Correction in the leaves  $P(y=k|x) = (n_k + 1/K) / (n + 1)$
  - Need to subdivide:
    - no pruning
    - no "collapsing"

### **Bagged PETs**

- Bagging helps solve the second problem
- Let {h<sub>1</sub>, ..., h<sub>B</sub>} be the bag of PETs such that h<sub>b</sub>(x) = P(y=1|x)

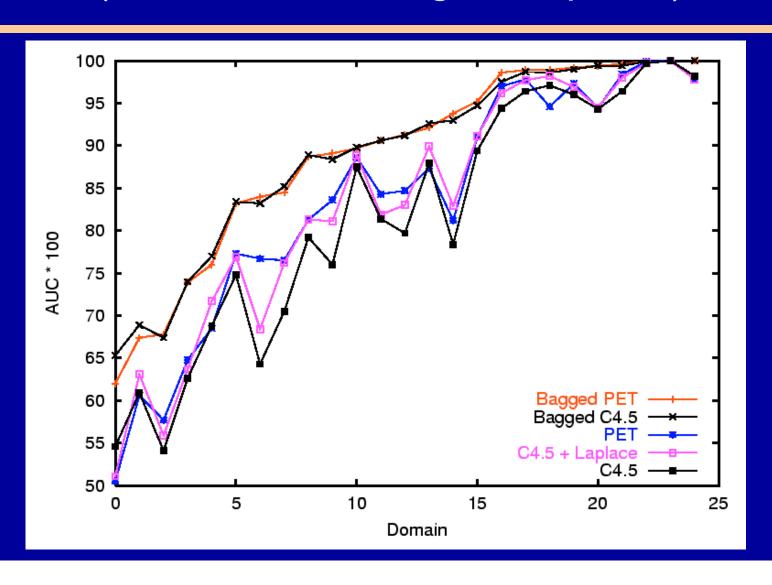
estimate 
$$P(y=1|x) = 1/B * \Sigma_b h_b(x)$$

# ROC: Single tree versus 100-fold bagging



### **AUC for 25 Irvine Data Sets**

(Provost & Domingos, in press)



#### **Notes**

- Bagging consistently gives a huge improvement in the AUC
- The other factors are important if bagging is NOT used:
  - No pruning/collapsing
  - Laplace-corrected estimates

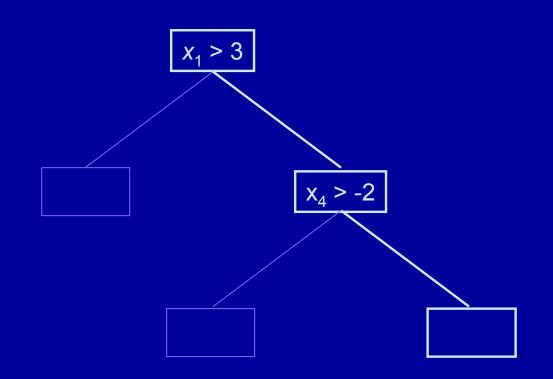
### Lazy Trees

- Learning is delayed until the query point x\* is observed
- An ad hoc decision tree (actually a rule) is constructed just to classify x\*

# Growing a Lazy Tree (Friedman, Kohavi, Yun, 1985)

Only grow the branches corresponding to x\*

Choose splits to make these branches "pure"



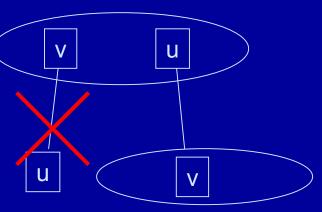
#### Option Trees (Buntine, 1985; Kohavi & Kunz, 1997)

- Expand the Q best candidate splits at each node
- Evaluate by voting these alternatives

#### Lazy Option Trees (Margineantu & Dietterich, 2001)

Combine Lazy Decision
 Trees with Option Trees

 Avoid duplicate paths (by disallowing split on u as child of option v if there is already a split v as a child of u):



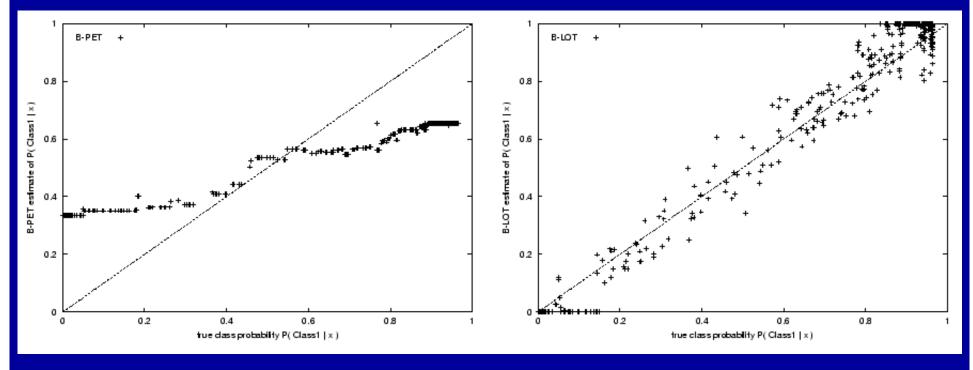
# Bagged Lazy Option Trees (B-LOTs)

 Combine Lazy Option Trees with Bagging (expensive!)

# Comparison of B-PETs and B-LOTs

- Overlapping Gaussians
- Varying amount of training data and minimum number of examples in each leaf (no other pruning)

#### **B-PET vs B-LOT**



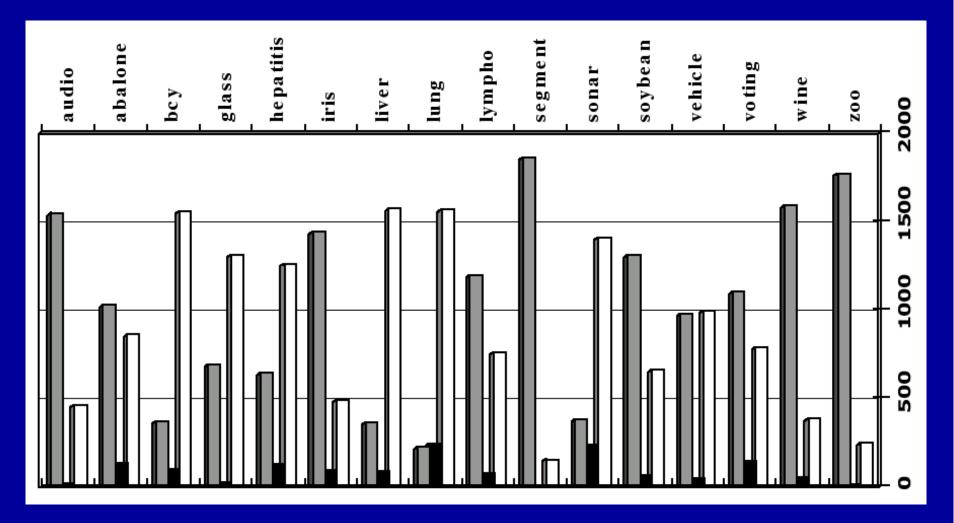
**Bagged PETs** 

**Bagged LOTs** 

Bagged PETs give better ranking

Bagged LOTs give better calibrated probabilities

### **B-PETs vs B-LOTs**



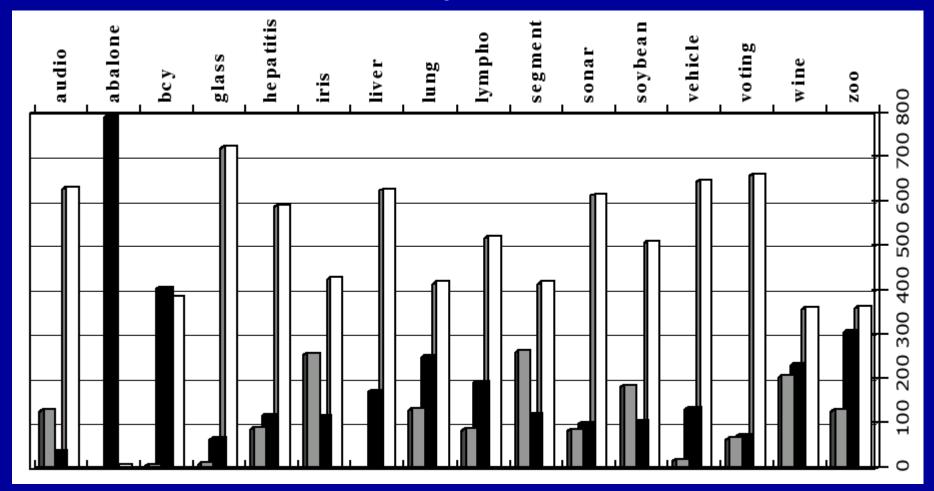
Grey: B-LOTs win Black: B-PETs win White: Tie

Test favors well-calibrated probabilities

# Open Problem: Calibrating Probabilities

- Can we find a way to map the outputs of B-PETs into well-calibrated probabilities?
  - Post-process via logistic regression?
  - Histogram calibration is crude but effective (Zadrozny & Elkan, 2001)

## Comparison of Instance-Weighting and Probability Estimation



Black: B-PETs win; Grey: ClassFreq wins; White: Tie

# An Alternative: Ensemble Decision Making

- Don't estimate probabilities: compute decision thresholds and have ensemble vote!
- Let ρ = C(0,1) / [C(0,1) + C(1,0)]
   Classify as class 0 if P(y=0|x) > ρ
- Compute ensemble h<sub>1</sub>, ..., h<sub>B</sub> of probability estimators
  - Take majority vote of  $h_b(x) > \rho$

#### Results

(Margineantu, 2002)

- On KDD-Cup 1998 data (Donations), in 100 trials, a random-forest ensemble beats B-PETs 20% of the time, ties 75%, and loses 5%
- On Irvine data sets, a bagged ensemble beats B-PETs 43.2% of the time, ties 48.6%, and loses 8.2% (averaged over 9 data sets, 4 cost models)

#### Conclusions

- Weighting inputs by class frequency works surprisingly well
- B-PETs would work better if they were well-calibrated
- Ensemble decision making is promising

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- Open Problems and Summary

## Open Problems

- Random forests for probability estimation?
- Combine example weighting with ensemble methods?
- Example weighting for CART (Gini)
- Calibration of probability estimates?
- Incorporation into more complex decisionmaking procedures, e.g. Viterbi algorithm?

## Summary

- Cost-sensitive learning is important in many applications
- How can we extend "discriminative" machine learning methods for cost-sensitive learning?
- Example weighting: ClassFreq
- Probability estimation: Bagged LOTs
- Ranking: Bagged PETs
- Ensemble Decision-making

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